



UHURU  
INVESTMENT HOLDINGS

# Introduction

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Navigating profitable pathways  
in an evolving landscape

[uhuruinvestmentholdings.com](http://uhuruinvestmentholdings.com)

# Purpose

This presentation outlines Uhuru's unique investment strategy, designed to provide investors with robust, managed exposure to the stock market while striving to consistently deliver above-average returns.

"In a no-growth economy, 12-13% in senior secured debt is a triumph."

**Steve Schwarzman, BlackRock**

"99% shouldn't even attempt to outpace the market."

**Warren Buffet**



# Objective

High-caliber, above-average returns

We consider 'above average'  
to be 12-15% p.a.

We are targeting a  
minimum 50% p.a.





# The blueprint for superior returns

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- Invest in Pre-IPO firms led by seasoned management
- Foster deep understanding of the business and the management team
- Guide the business & management through listing process
- Safeguard against macro uncertainties through sector diversity
- Engage with top-tier banks before committing
- Aim for a minimum 4x uplift from Pre-IPO to IPO
- Immediate trading freedom post-floatation
- Primary focus: NYSE & NASDAQ, with a 1-year time frame from initial investment



# Simplified portfolio illustration

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	Share Price	Investment	No. Shares	Sale Price	Value Upon Sale	IRR
Company X	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company Y	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company Z	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company A	\$1	\$100,000	100,000	\$4	\$400,000	400%
<b>Total Investment</b>		<b>\$400,000</b>			<b>\$1,600,000</b>	<b>400%</b>

N.B. Assumes no lock in and 1 year time horizon to list but sale within 1 year and \$4 share price which is minimum listing requirement

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# Pipeline of market debuts

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The following companies are going to market in the next six months:



Payment solution using AI & open banking



Machine learning  
Cybersecurity deal



Helium production  
deal USA



Biotech deal targeting  
testosterone [S1 Filed]



African Oil deal exploring in  
Namibia and West Africa [S1 Filed]



Rice processing  
plant in Cambodia



EdTech gamification  
app by Atari founder,  
Nolan Bushnell



E-sports deal backed by  
Coca Cola and McDonalds [S1 Filed]



# The proposition

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## Seeking individual investors

For approx.  
\$20 million funding  
via secured loans



## Full involvement in management

Remuneration upon successful  
stock flotation, fully aligned  
with management interests



## Uniform investment distribution

Across multiple  
enterprises



## Transparent fee structure

Fees only paid to the  
professional associates:  
lawyers, accountants,  
auditors etc



# Why engage?

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## Proven Expertise

Leverage our deep market insights cultivated over decades.



## Curated Portfolio

Benefit from our meticulously chosen investment opportunities.



## Structured Approach

Let our systematic process guide your investment journey, from start to fruition.



# The offering

Uhuru presents a unique investment opportunity:

## **Fixed Income Plus Growth Potential**

Prefer a steady income? Choose our 2-year loan note offering a fixed 12% annual return. Additionally, you get the chance to benefit from the appreciation of our assets, with a 50% share in the upside of our portfolio of shares and cash. This option blends reliable income with the potential for significant growth.

The avenue provides a low-risk investment environment, secured by Uhuru's robust assets. Enjoy a steady income while still participating in our growth. Uhuru offers a tailored approach to suit your investment style.



# Investment advisory team

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**Adrian Beeston**  
Principal Advisor

- Over 20 years of experience in financing, structuring, and floating companies
- Former Executive Director, Thorpe-Beeston Investments Ltd; Founder, Silver Falcon Plc
- Crucial roles in several market listings, notably Argo Blockchain Plc and Carmell Therapeutics



**Paul Gazzard**  
Principal Advisor

- Over 10 years of experience in investment institutions; former fund manager
- Involved in listing companies on AIM market, London Stock Exchange
- Adviser to high net worth individuals on corporate and investment portfolio management
- Founded and successfully exited two private companies in financial services and renewable energy



**Matthew Hewett**  
Principal Partner

- 20+ years in financial & advisory services
- Specialist in advisory and wealth management for HNW investors
- Successfully raised in excess of a quarter of a billion dollars for corporate entities in equity and bond products over 20 years
- Managed the funding process for multiple private companies from inception to industry exit via an extensive funding network



# Investment advisory team

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**Nicola Baldwin**  
Solicitor

- Specialist solicitor in capital markets and corporate deals with over a decade of city law expertise in London
- Joined Westend Corporate LLP, 2021; Legal powerhouse for IPOs, corporate finance, and governance
- Magistrate appointee by the Lord Chancellor, 2012



**Emily Bavin**  
Corporate Advisor

- Fellow of the Association of Chartered Certified Accountants
- Decade in Business Services and Advisory including audit and CFO services to private companies in pre- IPO stage
- Corporate transactions specialist, working across multiple industries globally



# Summary

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- Over 50 years in the market; current environment is the most unpredictable
- Diversification is crucial: real estate, bonds, stocks, etc.
- The approach offered is hands-off, streamlined, and efficient
- Aimed at achieving superior returns with optimized risk control
- Individual, curated target companies with detailed relationship and support for the incumbent management team
- Strategy includes systematic selling post-float, emphasizing profit and risk dispersion



# Closing statement

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In the Management team's 50 years experience in finance, today's market is amongst the most volatile. Yet, amidst this uncertainty, diversification remains an essential principle: real estate, bonds, stocks, and beyond. However, for stock market ventures, our approach **stands out.**

Managing assets today demands more agility than ever. Our solution? A hands-off investment strategy that can swiftly yield returns post-floatation.

How? By spreading risk across multiple ventures, we minimize emotional decision-making, offering a structured path to achieve outstanding returns.



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**Prospective investors should independently assess risks and seek their own professional advice before considering an investment.**





## Next Steps

Interactive Q&A: Pose your questions and concerns for us to address

Company Introductions: Explore our list of promising companies and understand their value proposition

Access to Investment Decks: Delve into detailed information on each enterprise to inform your decision-making

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