



Introduction

Navigating profitable pathways
in an evolving landscape

uhuruinvestmentholdings.com

Purpose

This presentation outlines Uhuru's unique investment strategy, designed to provide investors with robust, managed exposure to the stock market while striving to consistently deliver above-average returns.

"In a no-growth economy, 12-13% in senior secured debt is a triumph."

Steve Schwarzman, BlackRock

"99% shouldn't even attempt to outpace the market."

Warren Buffet



Objective

High-caliber, above-average returns

We consider 'above average'
to be 12-15% p.a.

We are targeting a
minimum 50% p.a.





The blueprint for superior returns

- Invest in Pre-IPO firms led by seasoned management
- Foster deep understanding of the business and the management team
- Guide the business & management through listing process
- Safeguard against macro uncertainties through sector diversity
- Engage with top-tier banks before committing
- Aim for a minimum 4x uplift from Pre-IPO to IPO
- Immediate trading freedom post-floatation
- Primary focus: NYSE & NASDAQ, with a 1-year time frame from initial investment



Simplified portfolio illustration

	Share Price	Investment	No. Shares	Sale Price	Value Upon Sale	IRR
Company X	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company Y	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company Z	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company A	\$1	\$100,000	100,000	\$4	\$400,000	400%
Total Investment		\$400,000			\$1,600,000	400%

N.B. Assumes no lock in and 1 year time horizon to list but sale within 1 year and \$4 share price which is minimum listing requirement



Pipeline of market debuts

The following companies are going to market in the next six months:



Payment solution using
AI & open banking



Machine learning
Cybersecurity deal



Helium production
deal USA



Biotech deal targeting
testosterone [S1 Filed]



African Oil deal exploring in
Namibia and West Africa [S1 Filed]



Rice processing
plant in Cambodia



EdTech gamification
app by Atari founder,
Nolan Bushnell



E-sports deal backed by
Coca Cola and McDonalds [S1 Filed]



The proposition



Seeking individual investors

For approx.
\$20 million funding
via secured loans



Full involvement in management

Remuneration upon successful
stock flotation, fully aligned
with management interests



Uniform investment distribution

Across multiple
enterprises



Transparent fee structure

Fees only paid to the
professional associates:
lawyers, accountants,
auditors etc



Why engage?



Proven Expertise

Leverage our deep market insights cultivated over decades.



Curated Portfolio

Benefit from our meticulously chosen investment opportunities.



Structured Approach

Let our systematic process guide your investment journey, from start to fruition.



The offering

Uhuru presents a unique investment opportunity:

Fixed Income Plus Growth Potential

Prefer a steady income? Choose our 2-year loan note offering a fixed 12% annual return. Additionally, you get the chance to benefit from the appreciation of our assets, with a 50% share in the upside of our portfolio of shares and cash. This option blends reliable income with the potential for significant growth.

The avenue provides a low-risk investment environment, secured by Uhuru's robust assets. Enjoy a steady income while still participating in our growth. Uhuru offers a tailored approach to suit your investment style.



Investment advisory team



Adrian Beeston
Principal Advisor

- Over 20 years of experience in financing, structuring, and floating companies
- Former Executive Director, Thorpe-Beeston Investments Ltd; Founder, Silver Falcon Plc
- Crucial roles in several market listings, notably Argo Blockchain Plc and Carmell Therapeutics



Paul Gazzard
Principal Advisor

- Over 10 years of experience in investment institutions; former fund manager
- Involved in listing companies on AIM market, London Stock Exchange
- Adviser to high net worth individuals on corporate and investment portfolio management
- Founded and successfully exited two private companies in financial services and renewable energy



Matthew Hewett
Principal Partner

- 20+ years in financial & advisory services
- Specialist in advisory and wealth management for HNW investors
- Successfully raised in excess of a quarter of a billion dollars for corporate entities in equity and bond products over 20 years
- Managed the funding process for multiple private companies from inception to industry exit via an extensive funding network



Investment advisory team



Nicola Baldwin
Solicitor

- Specialist solicitor in capital markets and corporate deals with over a decade of city law expertise in London
- Joined Westend Corporate LLP, 2021; Legal powerhouse for IPOs, corporate finance, and governance
- Magistrate appointee by the Lord Chancellor, 2012



Emily Bavin
Corporate Advisor

- Fellow of the Association of Chartered Certified Accountants
- Decade in Business Services and Advisory including audit and CFO services to private companies in pre- IPO stage
- Corporate transactions specialist, working across multiple industries globally



Summary

- Over 50 years in the market; current environment is the most unpredictable
- Diversification is crucial: real estate, bonds, stocks, etc.
- The approach offered is hands-off, streamlined, and efficient
- Aimed at achieving superior returns with optimized risk control
- Individual, curated target companies with detailed relationship and support for the incumbent management team
- Strategy includes systematic selling post-float, emphasizing profit and risk dispersion



Closing statement

In the Management team's 50 years experience in finance, today's market is amongst the most volatile. Yet, amidst this uncertainty, diversification remains an essential principle: real estate, bonds, stocks, and beyond. However, for stock market ventures, our approach **stands out**.

Managing assets today demands more agility than ever. Our solution? A hands-off investment strategy that can swiftly yield returns post-floatation.

How? By spreading risk across multiple ventures, we minimize emotional decision-making, offering a structured path to achieve outstanding returns.



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Prospective investors should independently assess risks and seek their own professional advice before considering an investment.





Next Steps

Interactive Q&A: Pose your questions and concerns for us to address

Company Introductions: Explore our list of promising companies and understand their value proposition

Access to Investment Decks: Delve into detailed information on each enterprise to inform your decision-making

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